

Marketing your jobs on the Web

AdPronto®

A service of Davis Advertising Inc.

AdPronto takes full advantage of the whole Internet in a way that simple job postings cannot accomplish.

- **Professionally Written** – Your job listing is created by a team that averages more than 10+ years' experience writing and optimizing recruitment ads. Send us job information in the format that is easiest for you. We'll do the rest.
- **Search Engine Optimized** – Each job listing is crafted as a Web page that will maximize the power of search engines.
- **Broadcast Web Page** – Your customized Web page is broadcasted to leading search engines, social network sites and job aggregators.
- **Premium Positioning** – Your listing is **sponsored** on Indeed, SimplyHired and Oodle, increasing the likelihood that your job will rise to the top of many searches.
- **Measure Results** – A biweekly report will reveal clickthroughs, time on site, and other valuable information.

Only \$235

- You get everything for only \$235 per position. Your job listing will appear on all of the above sites for 30 days and may be canceled at any time.
- Refreshing or repeating the same posting (no changes) is only \$50.
- Discounted packages for multiple job listings are available. Each posting in the package must be used within a one-year period.

10-24 Jobs	\$230 each
25-49 Jobs	\$225 each
50-74 Jobs	\$215 each
75-99 Jobs	\$205 each
100+ Jobs	\$195 each

Contact Us Today

Call or e-mail your Davis Account Manager or:

Brad Petersen bpetersen@davis.jobs (800) 777-3284
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We broadcast your job listings to all of these popular Web sites

Includes six of the top ten most-trafficked sites in the U.S.

Our unique combination of search engines, social networking sites and job aggregators ensures that your job listing is seen by more potential candidates.

Job Aggregators

 Indeed, SimplyHired and Oodle

- These sites have leveraged search engine optimization and relationships with thousands of affiliate Web sites to become the fastest-growing segment in the job posting market.
- We use optimization techniques (SEO) to ensure that your job listing targets the right candidates and receives maximum exposure in both organic and sponsored (paid) search results.

Search Engines

 Google, Yahoo!, Ask and Bing

- Each AdPronto listing is deployed as a search engine optimized Web page.

Social Networks

 MySpace, Facebook, LinkedIn, Jobster

- Job postings on MySpace and Facebook are powered by Oodle.
- LinkedIn advanced job search is powered by SimplyHired.
- Jobster (Recruiting.com) searches are "enhanced" by Indeed.

Classified Sites

 Oodle and Craigslist

- Oodle powers job listings on AOL Classifieds, Facebook, MySpace and over 250 partner sites.
- Craigslist has over 40 million visitors each month. AdPronto covers the cost of a posting charge in many large markets. We add a \$50 surcharge only for San Francisco.

Affiliated Sites

- Thousands of niche job sites partner with aggregators to "enhance" their job postings. In addition to powering niche sites, Indeed (via Jobroll) and SimplyHired (Job-a-matic) power job listings on blogs, wikis and other Web publishers.

www.davis.jobs